

Parker

C A T A L O G



PENS
PENCILS
Quink

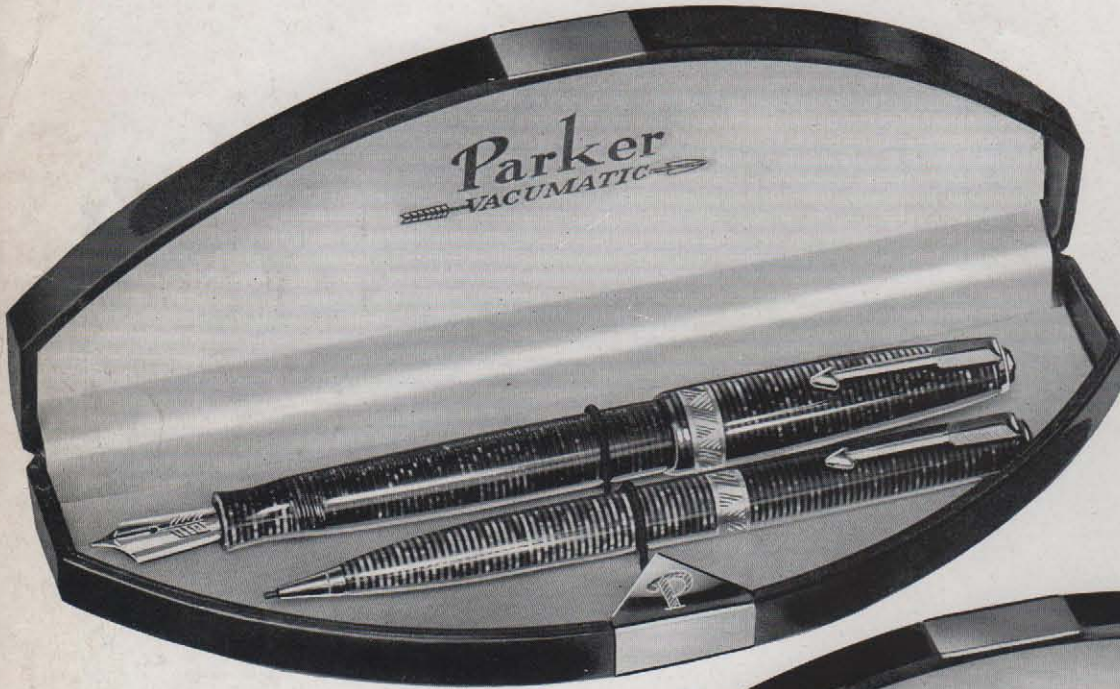
THE WORLD'S FOREMOST LINE OF QUALITY WRITING EQUIPMENT

NEW JEWEL CASE

Designed in Plastic for Parker by one of America's most famous Silversmiths, included with Pen and Pencil Sets at \$12.50 and \$15.00.



\$15.00 SET
Senior Maxima



\$15.00 SET
Maxima

\$12.50 SET
Major



A regal Gift setting for Parker's flashing laminated Pearl style. When Pen and Pencil are removed, case serves as a handy container for jewelry or boudoir articles.

A NEW AND SUPERLATIVE MODEL OF THE REVOLUTIONARY VACUMATIC

Senior Maxima
\$10.00

Maxima Pen
\$10.00

Maxima Pencil
\$5.00

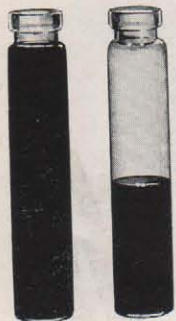
Major Pen
\$8.75

Major Pencil
\$3.75



NEW STREAMLINED SHAPE—most restful ever conceived
NEW FEED CONTROL—scientifically governs the flow
FULL TELEVISION INK SUPPLY—shows ink level at all times
ENLARGED INK CAPACITY—a new maximum, without increasing size
WORLD'S SMARTEST STYLE—slender, laminated Pearl and Jet barrel
PLATINUM AND SOLID GOLD POINT—now containing 33 $\frac{1}{3}$ % more gold than formerly

Revolutionary Features of the World's Supreme Pen



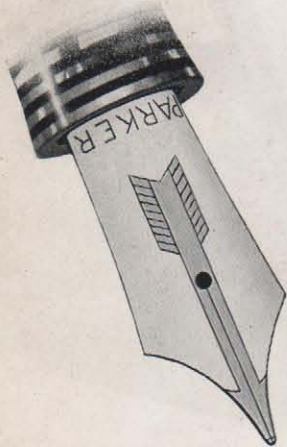
Holds 102% More Ink Than Famous Duofold

The sacless Parker Vacumatic has far more room for ink than old-style pens of equal size because it contains no rubber ink sac or lever filler. A simple, patented and wholly revolutionary recoiling diaphragm fills it in 8 or 10 fleet seconds.



Full Television Ink Supply

When the Parker Vacumatic Pen is held to the light, the ink supply is visible the full length of the barrel. This is Parker's Television Ink Supply, and because of it this pen never runs dry against your will. You can always see exactly how much ink it contains.



33 1/3% More Gold In Scratch Proof Points

Parker Vacumatic Points are the finest in the world. They are made of platinum and solid gold, tipped with the finest grade of genuine Iridium obtainable. Iridium is one of the hardest of all metals, and is used in Parker points to provide life-long wear.



New Longer Blind Cap

New longer Blind Cap on the \$8.75 and \$10 models eliminates the necessity of re-engaging the plunger in the bayonet lock after filling. This allows the barrel to fill completely, and all loss of ink due to the final depression of the plunger—however small—is now abolished.

A Revolutionary and Patented Filling Mechanism



Unlike ordinary fountain pens, the Parker Vacumatic contains no rubber ink sac or lever filler. And unlike earlier types of sacless pens, it has no piston pump or air bulb filler. Instead it has the famous Vacumatic Filler Unit.

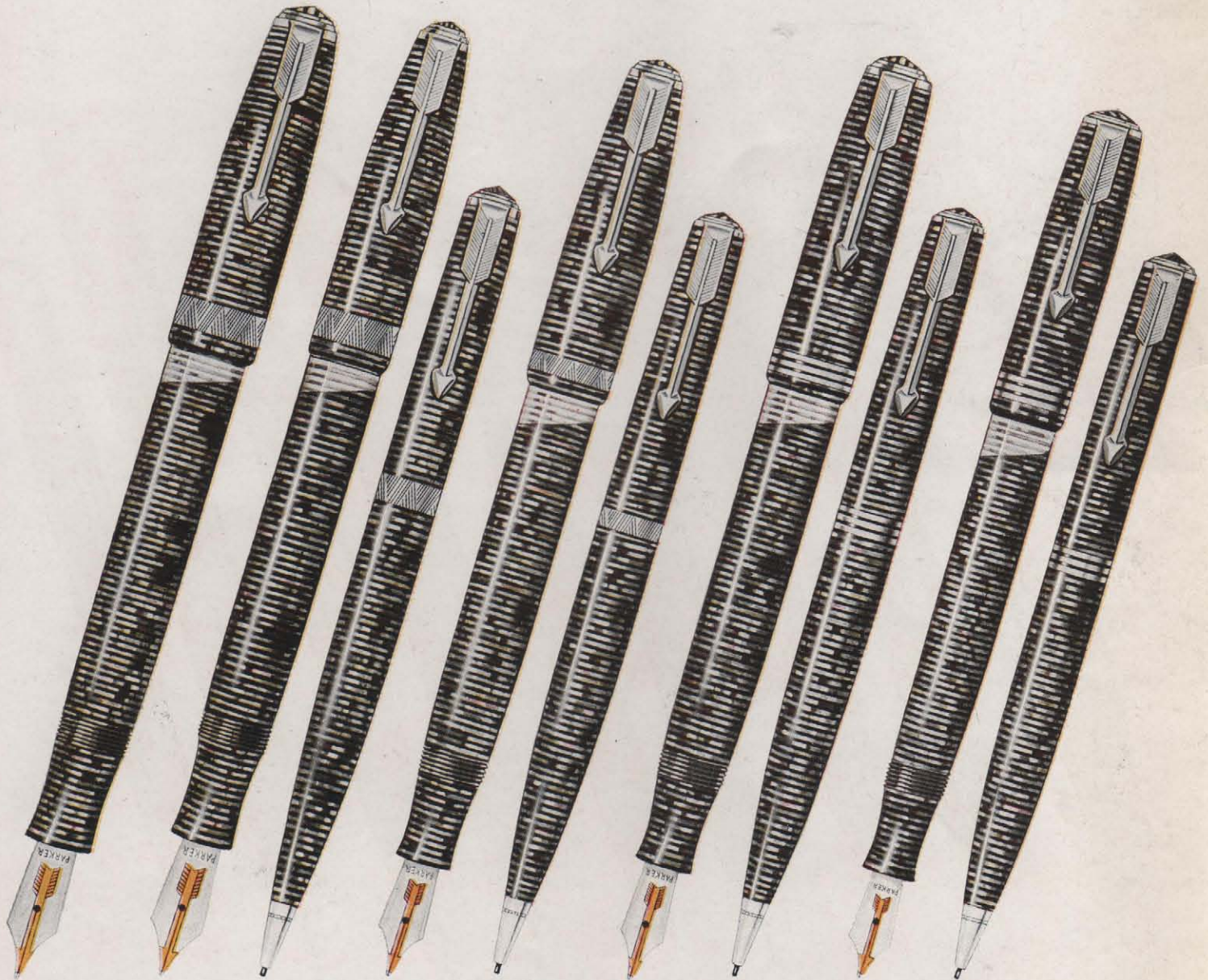
This patented filling mechanism is based on a simple recoiling Diaphragm, the working parts of which are sealed in the top where ink can never touch, corrode or otherwise disable them. That is why every Parker Vacumatic is GUARANTEED mechanically perfect.

To develop a successful SACLESS filler was the hope and despair of inventors for years. From 1855 down to 1932 about 250 sacless pens were invented. Yet it remained for a scientist at the University of Wisconsin to develop this new Diaphragm principle—a wholly new and radical departure from earlier types.

Parker engineered this invention to perfection. And it was so utterly different and basically better that U. S. and foreign governments granted Parker patents.

Parker VACUMATIC

The Silver Pearl Line - The Most Popular Writing Instrument In The World



39N

38N

538N

36N

536N

37

537

35

535

Size	Senior Maxima Pen	Maxima Pen	Maxima Pencil	Major Pen	Major Pencil	Standard Pen	Standard Pencil	Slender Pen	Slender Pencil
List Price	\$10.00	\$10.00	\$5.00	\$8.75	\$3.75	\$7.50	\$3.50	\$7.50	\$3.50
Silver Pearl	39N	38N	538N	36N	536N	37	537	35	535

Parker VACUMATIC

The Golden Pearl Line - One of Parker's Newest, Most Beautiful Colors



Size	Senior Maxima Pen	Maxima Pen	Maxima Pencil	Major Pen	Major Pencil	Standard Pen	Standard Pencil	Slender Pen	Slender Pencil
List Price	\$10.00	\$10.00	\$5.00	\$8.75	\$3.75	\$7.50	\$3.50	\$7.50	\$3.50
Golden Pearl	29N	28N	528N	26N	526N	27	527	25	525

Parker VACUMATIC

The Transparent Laminated Jet Black Line - Conservative, Yet SMART



19N

18N

518N

16N

516N

17

517

15

515

Size	Senior Maxima Pen	Maxima Pen	Maxima Pencil	Major Pen	Major Pencil	Standard Pen	Standard Pencil	Slender Pen	Slender Pencil
List Price	\$10.00	\$10.00	\$5.00	\$8.75	\$3.75	\$7.50	\$3.50	\$7.50	\$3.50
Laminated Jet	19N	18N	518N	16N	516N	17	517	15	515

Parker VACUMATIC

The Emerald Pearl Line - Shimmering With The Iridescent Beauty of a Rare Jewel



59N 58N 558N 56N 556N 57 557 55 555

Size	Senior Maxima Pen	Maxima Pen	Maxima Pencil	Major Pen	Major Pencil	Standard Pen	Standard Pencil	Slender Pen	Slender Pencil
List Price	\$10.00	\$10.00	\$5.00	\$8.75	\$3.75	\$7.50	\$3.50	\$7.50	\$3.50
Emerald Pearl	59N	58N	558N	56N	556N	57	557	55	555

Parker VACUMATIC

The Burgundy Pearl Line of Deep Gleaming Richness - A Fashionable Favorite



49N

48N

548N

46N

*546N

47

547

45

545

Size	Senior Maxima Pen	Maxima Pen	Maxima Pencil	Major Pen	Major Pencil	Standard Pen	Standard Pencil	Slender Pen	Slender Pencil
List Price	\$10.00	\$10.00	\$5.00	\$8.75	\$3.75	\$7.50	\$3.50	\$7.50	\$3.50
Burgundy Pearl	49N	48N	548N	46N	546N	47	547	45	545

Parker VACUMATIC

The Brown Pearl and Transparent Black Junior Vacumatic Lines



123

121

621

113

111

611

Size	Junior Pen	Juniorette Pen	Junior Pencil
List Price	\$5.00	\$5.00	\$2.50
Brown Pearl	123	121	621
Transparent Black	113	111	611

Parker VACUMATIC

The Grey Pearl, Burgundy Pearl and Green Pearl Junior Vacumatic Lines



133

131

143

141

153

651

Size	Junior Pen	Juniorette Pen	Junior Pencil
List Price	\$5.00	\$5.00	\$2.50
Grey Pearl	133	131	631
Burgundy Pearl	143	141	641
Green Pearl	153	151	651

Parker De Luxe Challenger

Pens equipped with reversible two-way writing points. Button Filler.

Parker Challenger

Parker's outstanding value in this price range. Button Filler.



419

429

437

947

259

279

287

797

Size	Standard			Size	Standard		
	Pen	Slender Pen	Pencil		Pen	Slender Pen	Pencil
List Price	\$3.50	\$3.50	\$1.50	List Price	\$2.75	\$2.75	\$1.25
Black	419	417	917	Black	259	257	757
Burgundy	429	427	927	Burgundy	279	277	777
Grey	439	437	937	Grey	289	287	787
Green	449	447	947	Green	299	297	797

Parkette De Luxe

Fluted barrels in brilliant colors,
are non-breakable. Lever Filler.

Parkette

A Parker quality product at
low price. Non-breakable Barrels.



355 375 381 891 303 313 323 833

Size	Standard Slender			List Price	Pen	Pencil
	Pen	Pen	Pencil			
List Price	\$1.75	\$1.75	\$1.25		\$1.25	\$.75
Burgundy	375	371	871		323	823
Black	355	351	851		303	803
Grey	385	381	881		313	813
Green	395	391	891		333	833



2 oz.



4 oz.



8 oz.
½ pint



16 oz.
pint



32 oz.
quart



gallon

Size	List price per Dozen	List price per Gross	Number Bottles per Carton	Shipping Weight of carton lbs.
2 oz.	\$ 2.00	\$ 24.00	36	15
4 oz.	3.25	39.00	24	17
½ Pint (8 oz.)	6.00	72.00	6	8
Pint (16 oz.)	9.00	108.00	6	13
Quart (32 oz.)	15.00	180.00	6	24
Gallon	54.00	648.00	1	13

Parker Quink

the \$68,000 Ink Creation that does what
No Other Ink Can Do

Cleans a pen as it writes—a Parker or any other pen. Contains a harmless ingredient that dissolves sediment left by pen-clogging inks.

Quink dries on paper 31% faster than average; much faster than Government Standards. Yet, Quink resists evaporation, hence does not dry in a pen.

Quink is made 2 ways—

PERMANENT, which is fast to light and age, for accounting, office records, and documents.

WASHABLE, for home and school—easily removed from rugs, clothing, and hands by the prompt use of soap and water.

7 PERMANENT COLORS



Blue-
Black



Royal
Blue



Black



Brown



Green



Red



Violet

2 WASHABLE COLORS



Washable
Blue



Washable
Black

Dr. Irving Langmuir, Assistant Director of Research for General Electric Company and Nobel prize winner in chemistry, writes: "I was much pleased to find that Parker Quink is far superior to government specifications for ink in flowing quality, in quickness of drying, and freedom from formation of deposit in the bottle." Actually scientific laboratory tests show that PERMANENT Quink in Royal Blue, Blue-Black, and Black equals or surpasses U. S. Government specifications in these 8 respects: water-resisting, anti-fading, non-clogging, quick-drying, correct flowing, anti-corroding, non-molding, and anti-deposit forming.

One of Parker's Handsome New Display Cases

WITH TWO POPULAR ASSORTMENTS



PARKER CASE ASSORTMENT No. 323-70

4 Parkette Pens	\$ 1.25	\$ 5.00
2 Parkette Sets	1.95	3.90
2 Parkette DeLuxe Pens	1.75	3.50
1 Parkette DeLuxe Set	2.95	2.95
4 Standard Challenger Pens	2.75	11.00
1 Standard Challenger Set	3.95	3.95
4 DeLuxe Challenger Pens	3.50	14.00
1 DeLuxe Challenger Set	5.00	5.00
3 Junior Vacumatic Pens	5.00	15.00
1 Junior Vacumatic Set	7.50	7.50
3 Standard Vacumatic Pens	7.50	22.50
1 Standard Vacumatic Set	11.00	11.00
	List	105.30
	40% discount	42.12
	Net	63.18
1 Junior Vacumatic Set	FREE	FREE
to offset case at	7.50	7.50
COMPLETE DEAL NET		\$70.68

PARKER CASE ASSORTMENT No. 323-90

5 Standard Vacumatic Pens	\$ 7.50	\$ 37.50
2 Standard Vacumatic Sets	11.00	22.00
5 Junior Vacumatic Pens	5.00	25.00
1 Junior Vacumatic Set	7.50	7.50
4 DeLuxe Challenger Pens	3.50	14.00
2 DeLuxe Challenger Sets	5.00	10.00
6 Standard Challenger Pens	2.75	16.50
2 Standard Challenger Sets	3.95	7.90
	List	140.40
	40% discount	56.16
	Net	84.24
1 Junior Vacumatic Set	FREE	FREE
to offset case at	7.50	7.50
COMPLETE DEAL NET		\$91.74